

CyberLink PowerDirector 13

Capture Your Memories
With the Fastest, Most Flexible Video Editor

Datasheet

PowerDirector 13 Overview

CyberLink PowerDirector 13 is the fastest and most flexible video editing software in the world. Powered by the 64-bit TrueVelocity™ engine, PowerDirector provides unparalleled speed in rendering HD videos – including support for the latest 4K UltraHD and H.265/HEVC formats. PowerDirector provides the easiest and most flexible design tools to design and customize your transition and title effects. The Ultimate version also includes over \$650 worth of premium effects & templates.





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Top 5 Reasons to Buy CyberLink PowerDirector

- **Flexible design tools** - PowerDirector supports 100-track multicam editing, to always capture the best shot. The flexible design tools allow you to create and customize your own transitions, title and PiP effects.
- **Easy yet powerful** - The Easy Editor lets beginners create awesome videos on the first try. For experienced editors, PowerDirector comes with thousands of fully customizable effects and tools.
- **Stylish built-in effects and templates** – PowerDirector includes over 500 video effects, animated themes, title effects, transition effects, particle effects and PiP objects to instantly create stylish videos. The Ultimate version also includes over \$650 value premium effects & templates.
- **Cloud connected** – Includes 10GB of CyberLink Cloud service for one year, so you can easily back up your video projects and templates. Create on-the-go with PowerDirector Mobile and access over 480,000 free templates & tutorials from DirectorZone.com.
- **Unparalleled speed & Latest Format Support**- PowerDirector is powered by world's fastest video rendering engine TrueVelocity™ 4. PowerDirector supports the latest video formats, such as 4K, XAVC-S and H.265/HEVC. When you are ready to produce your videos, use the format most suitable for TV, media player, or mobile device.



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Feature Highlights

Comprehensive Set of Flexible Design Tools

- **Transition Designer** ^{NEW} – Customize transition effects from any image. Use keyframe control, image crop, and border colors to fine tune transitions.
- **Title Designer** ^{NEW} – Create animated titles with customized color and keyframe control, and apply over 120 video effects to titles to make them even more unique.
- **PiP Designer** – The PiP (Picture in Picture) designer lets you overlay individual video objects on a layout and create a split screen effect or a collage of several videos.
- **MultiCam Designer** – Switch between 4 simultaneous camera shots in MultiCam Designer to simulate live broadcasting.
- **Menu Designer** ^{ENHANCED} – Create disc menus with fully customizable structure and auto arrangement of layout for multi-chapter thumbnails. Choose font, graphics and even background images and videos for your menu. Easily export to ISO DVD format.
- **Theme Designer** – Convert your videos and photos into cool 3D-animated slideshows. Simply drag and drop your videos and photos into your choice of over 30 built-in animated design templates, and you're ready to showcase your creation!

Powerful Tools and Stylish Effects

- **Powerful Editing Tools** – PowerDirector 13 provides everything you need for video creation, including precise keyframe control, chroma key, hand paint animation and Time-lapse Slideshow.
- **100 Track Multicam Editing** ^{NEW} – Synchronize multiple camera clips on timeline by audio, with support for up to 100 tracks.
- **Content-Aware Editing** ^{UNIQUE} – Powerful algorithm that analyzes footage and identifies important shots and imperfect clips. Enhances major scenes and fixes problems using TrueTheater Technology.
- **TrueTheater Stabilizer** ^{ENHANCED} – Remove jolts or jerkiness in video



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footage without causing distortion to the edges of the video.

- **Over 500 Effects, Transitions, Templates, Titles and PiPs** – Including over 500 video effects, animated themes, title effects, transition effects, particle effects and PiP objects.
- **3rd Party Plug-in Support** **UNIQUE** – Support of 3rd party plug-ins from NewBlueFX, ProDad and Pixelan.
- **Premium effects** – (Ultimate version)- Sharpen the focus of raw footage, crop new aspect ratios, and easily fix color problems with NewBlue Video Essentials 1 & 5. Create better titles than ever with NewBlue Titler Pro v.1, and expand your range with two CyberLink creative design packs - Wedding Pack and Holiday Pack 5.

Unparalleled Performance & High Quality Production

- **Productive Workspace**– Make the most out of your hardware setup with a 100-track timeline, dual screen mode, FullHD quality preview and high-dpi mode. Simplify work with ripple editing and timeline object replacement, and set customized hotkeys to speed up commonly used functions.
- **Fastest Rendering Engine** – TrueVelocity™ 4 is the world's fastest 64-bit video editing engine, supporting OpenCL and multi-GPGPU acceleration, to fully optimize hardware resources on your computer and deliver ultra-fast rendering.
- **Efficient Rendering** - Intelligent Smart Video Rendering Technology (SVRT) automatically analyzes an entire project to assess the types of media and formats used, and then selects the best output profile for optimal production speed.
- **Support for Latest Formats** **NEW** – Supporting latest HEVC H.265/HEVC, 2K/4K and XAVC-S formats. H.265/HEVC saves up to 32% in file size compared to H.264 format under same compression quality.
- **High Quality Production** –Produce high-quality Blu-ray, AVCHD and DVD discs, as well as 4K Ultra HD videos and photo slideshows. Create 3D movie discs, video files and share on YouTube 3D. Share directly on YouTube, Facebook, Vimeo, DailyMotion, Niconico Douga and YouKu.



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CyberLink Cloud Service & Mobile Apps

- **Store Your Creation in the Cloud** - CyberLink Cloud is perfectly integrated with Director Suite applications, allowing you to seamlessly and effortlessly store your media files in the cloud, easier and safer than storing them on PC or external storage device.
- **PowerDirector Mobile for Android and Windows 8^{NEW}** - Easily Drag-and-drop content and effects for quick, easy and accurate editing with timeline interface. Includes over 40 video effects and transitions, and the wizard tool lets you create complete videos in seconds. Upload your videos directly to Facebook & YouTube.



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Version and Pricing

	Director Suite	PowerDirector 13 Ultimate Suite	PowerDirector 13 Ultimate	PowerDirector 13 Ultra	PowerDirector 13 Deluxe
	Perpetual License \$299.99 Live (Subscription) Version \$99.99/ 12 mo. \$49.99/ 3 mo.	\$249.99	\$129.99	\$99.99	\$69.99
Application					
PowerDirector 13	●	●	●	●	●
AudioDirector 5	●	●	-	-	-
ColorDirector 3	●	●	-	-	-
PhotoDirector 6	●	-	-	-	-
CyberLink Cloud Service	20GB/1yr	20GB/1yr	10GB/1yr	10GB/1yr	-
PowerDirector Mobile (Win8/ Android)	●	●	●	●	-
PhotoDirector Mobile (Win8/ Android)	●	-	-	-	-
WaveEditor Express	●	●	●	●	●
Effects & Templates					
Content Pack Essential	●	●	●	●	●
Content Pack Premium	●	●	●	●	-
NewBlue Video Essential 1	●	●	●	●	●
NewBlue Video Essential 5	●	●	●	-	-
NewBlue Video Essential 7	●	-	-	-	-
NewBlue Titler Pro v1	●	●	●	-	-
ProDad Adorage Filter	●	●	●	●	●
Wedding Pack	●	●	●	-	-
Holiday Pack 5	●	●	●	-	-
Travel Pack 2	●	●	-	-	-
Total value of extra premium effects	Over \$800	Over \$700	Over \$650	-	-
PowerDirector Feature Differences					
Native 64-bit Support	●	●	●	●	●
Theme Designer	●	●	●	●	●
MultiCam Editing	●	●	●	●	-
Content-aware Editing	●	●	●	●	-
Transition Designer	●	●	●	●	-
4K Import/Export	●	●	●	●	-
SAVC-S Import/Export	●	●	●	●	-
H.265/HEVC Import/Export	●	●	●	●	-
H.264 Import/Export	●	●	●	●	●
3D Import/Export	●	●	●	●	-
AVCHD 3D/Progressive	●	●	●	●	-
DVD Authoring	●	●	●	●	●
Blu-ray Authoring	●	●	●	●	-



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System Requirements

Operating System

- Microsoft Windows 8.1/ 8, 7, Vista (SP2).

Screen Resolution

- 1024 x 768, 16-bit color or above

CPU Processor

PowerDirector is optimized for CPUs with MMX/SSE/SSE2/3DNow!/3DNow! Extension/HyperThreading/ Intel AVX2 technology.

- AVI Capture/Produce: Profiles: Pentium 4 3.0 Ghz or AMD Athlon 64 X2.
- DVD Quality (MPEG-2) Profiles: Pentium 4 3.0 Ghz or AMD Athlon 64 X2.
- High Quality MPEG-4 and Streaming WMV, QuickTime) Profiles: Pentium 4 3.0 Ghz or AMD Athlon 64 X2.
- Full-HD quality H.264 and MPEG2 Profiles: Intel® Corei5/7 or AMD Phenom II X4.
- AVCHD* and BD* burning Profiles: Pentium Core 2 Duo E6400, or AMD Phenom II X4.
- 2K/4K/3D* video editing profile: Intel® Corei7 or AMD FX series with 64 bit OS and 6 GB RAM.

Graphics Card

- 128 MB VGA VRAM or higher (1 GB or higher VRAM and OpenCL capable are recommended).

Memory

- 2GB required
- 3GB or above recommended for 32 bit OS
- 6GB or above recommended for 64 bit OS

Hard Disk Space

- 7GB (Ultra)/ 8.5 GB (Ultimate) required minimum (11 GB recommended to install all premium content)
- 10 GB (20 GB recommended) for DVD production
- 60 GB (100 GB recommended) for Blu-ray Disc/AVCHD production

Burning Drive

- A CD or DVD burner (CD-R/RW, DVD+R/RW or DVD-R/RW) is required to burn VCD/DVD/SVCD/AVCHD titles
- A Blu-ray disc recordable drive is required to burn Blu-ray Discs

Internet Connection

- Internet connection is required for using CyberLink Cloud services and subscription status verification.
- You can use your subscription software offline, however, the software requires that you connect to the Internet at least once every 30 days to ensure that your software is up-to-date and that your



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subscription is still active.

- Import/export of some formats may require activation via an Internet connection. Activation is fast, easy, and free.

Device & Format Support

Video File Importing

- H.265/HEVC
- MVC (MTS)
- Side-by-Side Video
- Top-under Video
- Dual-Stream AVI
- FLV (H.264)
- MKV (multiple audio streams)
- 3GPP2
- AVCHD (M2T, MTS)
- AVI
- DAT
- DivX*
- DV-AVI
- DVR-MS
- MOD
- MOV
- MOV (H.264)
- MPEG-1
- MPEG-2
- MPEG-4 AVC (H.264)
- MP4 (incl. XAVC S format)
- TOD
- VOB
- WMV
- WMV-HD
- WTV in H.264/MPEG2 (multiple video and audio streams)
- DSLR video clip in H.264 format with LPCM/AAC/ Dolby Digital audio

* To enable DivX, please download the DivX codec online. Available for 32-bit Windows OS only.

Audio File Importing

- WAV, MP3, WMA, M4A, OGG

Audio Format Importing

- AAC, Dolby Digital, Dolby Digital Plus, DTS, WAVE, MPEG-1 Layer III,

Photo File Importing

- JPS, MPO, RAW, GIF, BMP, JPG, TIF, PNG, Animated GIF

Video Capturing Device Support

- Analog TV tuner
- PCI or USB1.0/2.0 capture device compliant with WDM standard



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Video Camcorder Support

- DV camcorder connected via OHCI-compliant IEEE1394
- DVD camcorder connected via USB2.0
- Sony MicroMV/HDV camcorder
- JVC Everio camcorder
- Panasonic MicroMV/HDV camcorder
- HDV capture (MPEG-2)
- Mini DVD
- Canon HF/HG/HR/XA series
- GoPro HERO series
- Hitachi DZ-BD series
- JVC GZ-HD/GZ-HM/GZ-X/GC/GS series
- Panasonic AG/HDC/HC/HX series
- Sony HDR/HXR/Bloggie series

Video File Exporting (Production)

- 3D Video: MVC, Side-by-Side, Anaglyph
- High-Definition: AVCHD, AVCHD 2.0 (3D/Progressive) MPEG-2 HD, WMV-HD
- 2K/4K resolution: H.264 AVC, WMV, MPEG-4, MKV
- MKV
- MPEG-2
- MPEG-4
- MPEG-4 AVC
- WMV
- DV-AVI
- QuickTime
- AVCHD2.0 for SD/SDHC/SDXC/MS memory card or flash memory
- 3GPP2 for 3G mobile phones

Output Device Support

- iPad, iPhone, iPod Touch, iPod Nano, iPod Classic
- Android Phones
- Blackberry
- PlayStation Portable (PSP), PlayStation 3, PlayStation VITA
- Xbox, Zune
- Casio Hitachi mobile phones (in 3GPP2 format)

Formats Supported for Disc Creation

- 3D Disc Burning: DVD/AVCHD/BD
- SVCD, VCD, DVD
- BD Burning: BDMV
- AVCHD2.0 Burning
- DVD & BD disc burning with DTS audio



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ABOUT CYBERLINK

Founded in 1996, [CyberLink Corp.](http://www.cyberlink.com) is the world's leading multimedia software company. With over 100 patented technologies that provide a solid foundation on which to continuously revolutionize the way multimedia is experienced, CyberLink's visionary outlook has allowed the company to grow rapidly. This ultimately led to a record-breaking IPO on the Taiwan Over-the-Counter Exchange (OTC: 5203) in 2000. CyberLink is currently listed on the Taiwan Stock Exchange (ticker symbol: 5203.TW).

CyberLink's broad portfolio of multimedia applications can be categorized into two main areas: Media Entertainment – PowerDVD being the flagship product in this category, provides the latest in media playback on PCs, across devices in the home network, and on-the-go with portable smart devices; and Media Creation – offers a series of software to create enticing videos & photos, author Blu-ray & DVD discs and more. CyberLink's worldwide headquarters are located in Taipei, Taiwan, with regional operations offices in North America, Japan, Europe and Asia-Pacific. The company has 700 employees worldwide, with more than 500 engineers in product design and development. For more information, please visit CyberLink's website at www.cyberlink.com.